



## MARYAM GHOUTH

Maryam is a Saudi-British literary artist who works across written, audio, and visual poetry and prose, with a particular interest in exploring the philosophical and psychological dimensions of being human. She is the recipient of over twenty international awards for projects spanning poetry, short stories, and film. Her work has been featured in exhibitions, museums, music albums, short films, drama series, brand campaigns, festivals, luxury coffee table books, and numerous publications.



Outside her independent practice, she is often commissioned by creative agencies and brands to bring a human-centred voice to projects that seek impact beyond profit, conveying their values through words, sound, and visual storytelling. Over the course of two decades, Maryam has worked with global and regional names, including Mercedes G-Class, Visa Europe, Mubadala, Ayana Holding, DEWA, Sheraton Grand, Jumeirah Group, AccorHotels Group, 50 Degrees Entertainment, Big Kahuna Films, and more.

**Her writing** has appeared in international journals and anthologies such as *Sky Island* and *Aesthetica Creative Writing Award Anthology*. Maryam is the author and narrator of *I Ask My Being: Reflective Poems on Staying True*, and the recipient of literary awards, most recently first place in the 2025 American Writers Review Award and first place in the 2025 Earth Amulet Poetry Prize. She has also developed brand strategies and stories for a range of sectors, from aerospace to fine jewellery, hospitality, entertainment, and impact-driven consultancies.

**Her poetry recordings** have been commissioned for award-winning short films such as *Under the Sun* by Alla Dulh; for immersive sound spaces, including the biophilic development Keturah Reserve by MAG Group; for albums by musicians such as Arash Behzadi; for meditation apps and practitioners such as Insight Timer and Ruqaya Ahmed; and for private clients seeking bespoke gifts for their loved ones.

**Her poetry films**, such as *Not Alone* and *Bubble Hat*, have received 11 first-place awards and 6 honourable mentions, with screenings across museums, arthouses, events, and 39 international festivals, from the Art Museum of Nanjing University to Cinema Akil, DIFC Art Nights, and the Sydney Short Film Biennale.

### Written Form

#### Creative Writing (English & Arabic)

- Stories, essays, and poems for print and digital platforms.
- Brand identity articulation and storytelling for print and digital platforms.
- Poetry editing for emerging poets and self-discovery writing sessions.

### Audio Form

#### VO Scripts, Narration & Sound Spaces (English & Arabic)

- Voiceover text, narration, and vocals for tracks in art films, documentaries, brand campaigns, installations, immersive experiences, meditations, music albums, and bespoke gifts—optional music sourcing and licensing.

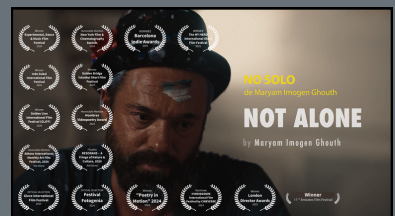
### Visual Form

#### Films & Experiential Art (English & Arabic)

- Concept development and direction of poetry films for arthouses, exhibitions, and events, as well as for brand campaigns that seek an alternative to direct advertising by relaying, not their products, but their sentiments and cultural commitments.
- Art installations to engage audiences through touch, sight, and sound.



Click thumbnails to watch



### Qualifications

First-class BA (Hons) in Communications, Authoring, and Design from Coventry University.

Co-Active Coach with the International Coaching Federation and licensed NLP practitioner trained by Richard Bandler.

Twelve professional development certificates, including leadership from GE and digital marketing from Harvard Business School.