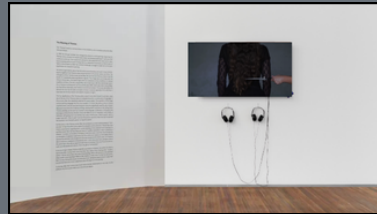




MARYAM GHOUTH

Maryam is a Saudi-British literary artist who works across written, audio, and visual poetry and prose, with a particular interest in exploring the philosophical and psychological dimensions of being human. She is the recipient of over twenty international awards for projects spanning poetry, short stories, and film. Her work has been featured in exhibitions, museums, arthouses, music albums, short films, drama series, brand campaigns, festivals, luxury coffee table books, and numerous publications.



Outside her independent practice, she is often commissioned by artists, agencies, and brands, either in the capacity of a featured artist, a creative writer, or a narrative consultant, to bring a human-centered voice to projects that seek impact beyond mere profit. The combination of her literary practice and two decades of experience in communications and brand writing has allowed her to move fluidly between creative, strategic, and editorial projects for clients wanting to convey their values and vision across print, digital, and audiovisual mediums. Over the years, Maryam has worked with global and regional names, including Mercedes, Visa Europe, Mubadala, DEWA, Sheraton Grand, Jumeirah Group, Big Kahuna Films, and more.

Her writing has appeared in several international journals and anthologies such as *Sky Island* and the *Aesthetica Creative Writing Award Anthology*. Maryam is the author and narrator of *I Ask My Being: Reflective Poems on Staying True*, and the recipient of literary awards, most recently first place in the American Writers Review Award and first place in the Earth Amulet Poetry Prize.

Her poetry recordings have been commissioned for award-winning short films such as *Under the Sun* by Alla Dulh and *Just Once* by Zokhandwala and Fernades; for immersive sound spaces, such as the welcoming lounge of Keturah Reserve, a biophilic development by MAG Group in Dubai; for albums by musicians, such as Arash Behzadi and Ricardo Haila; for meditation apps such as Insight Timer; and for private clients seeking bespoke gifts for their loved ones.

Her poetry films, such as *Not Alone* and *Bubble Hat*, have received multiple first-place awards, with screenings across museums, arthouses, cultural events, and numerous festivals worldwide, from the Art Museum of Nanjing University to Cinema Akil in Dubai, and the Sydney Short Film Biennale. As the winner of Best Experimental Film at the 2025 London Director Awards, Maryam was invited to serve on the jury for the 2026 edition.

Written Form (English & Arabic)

- **Creative writing:** Stories, essays, poems, film scripts, voiceover scripts, and ghostwritten literary works, including memoirs.
- **Brand & strategic writing:** Brand strategy and storytelling, organisational copy, thought leadership, communications planning, and messaging frameworks.
- **Writing development:** Poetry editing and self-discovery writing sessions.

Audio Form (English & Arabic)

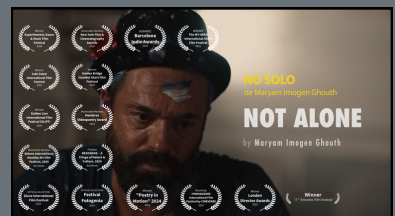
- **Voiceovers & sound experiences:** Poetic voiceovers, narratives, and vocals for films, installations, brand campaigns, albums, guided meditations, bespoke gifts on special occasions, and immersive spaces—with music that's either composed or licensed.

Visual Form (English & Arabic)

- **Poetry films:** Concept development and direction of poetry films for arthouses, exhibitions, events, and brand campaigns that seek an alternative to direct advertising by relaying, not their products, but their sentiments and cultural commitments.
- **Art and installations:** The translation of literary themes into multidisciplinary works, inclusive of painting, photography, and audiovisual experiences.



Click thumbnails to watch



Qualifications

First-class BA (Hons) in Communications, Authoring, and Design from Coventry University.

Twelve professional development certificates, including leadership from GE and digital marketing from Harvard Business School.

Co-Active Coach with the International Coaching Federation and licensed NLP practitioner trained by Richard Bandler.