

MARYAM GHOUTH

Maryam is an award winning Saudi-British literary artist who works across written, audio, and visual poetry and prose. She holds a first-class BA (Hons) in Communications and twenty international awards. Her work has been featured in exhibitions, museums, music albums, short films, brand campaigns, festivals, luxury coffee table books, and many publications. Drawing inspiration from science and nature, her work explores the philosophical and psychological dimensions of being human, with a particular interest in the coincidence of opposites.







Outside her independent practice, she is often commissioned by creative agencies and brands to bring a human-centred voice to projects that seek impact beyond profit, conveying their values through words, sound, and visual storytelling. Over the course of two decades, Maryam has worked with global and regional names, including Visa Europe, Mubadala, Ayana Holding, DEWA, Sheraton Grand, Jumeirah Group, Hellooha, AccorHotels Group, and many more.

Her writing has appeared in several international journals and anthologies such as *Sky Island* and *Aesthetica Creative Writing Award Anthology*. She is the author and narrator of *I Ask My Being: Reflective Poems on Staying True*, and the recipient of literary awards, most recently the 2025 American Writers Review Award (1st place) and the Kingfisher Poetry Prize (3rd place).

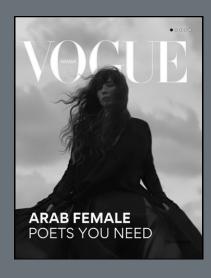
Alongside writing, Maryam creates poetry tracks and films. Her recordings have been commissioned for award-winning short films such as *Under the Sun* by Alla Dulh and *Just Once* by Lokhandwala and Fernandes—the latter film licensed for screening at the Art Museum of Nanjing University through 2025; for immersive sound spaces, including the biophilic development Keturah Reserve by MAG Group; for albums by musicians such as Arash Behzadi; for meditation apps and practitioners such Insight Timer and Ruqaya Ahmed; and for private clients seeking bespoke gifts for their loved ones. Her poetry films, such as *Not Alone* and *Bubble Hat*, have received 11 first-place awards and 6 honourable mentions, with screenings across 38 international festivals, arthouses and events, from the Sydney Short Film Biennale to Cinema Akil and DIFC Art Nights.











Click thumbnails to watch







Written Form

Creative Writing (English & Arabic)

- Stories, essays, and poems for print and digital platforms.
- Brand identity articulation and storytelling for print and digital platforms.
- Poetry editing for emerging poets and self-discovery writing sessions.

Audio Form

VO Scripts, Narration & Sound Spaces (English & Arabic)

 Voiceover text, narration, and vocals for tracks in art films, documentaries, brand campaigns, installations, immersive experiences, meditations, music albums, and bespoke gifts—optional music sourcing and licensing.

Visual Form

Films & Experiential Art (English & Arabic)

- Concept development and direction of poetry films for arthouses, exhibitions, and events, as well as for brand campaigns that seek an alternative to direct advertising by relaying, not their products, but their sentiments and cultural commitments.
- Art installations to engage audiences through touch, sight, and sound.

Qualifications

First-class BA (Hons) in Communication, Authoring, and Design from Coventry University.

Co-Active Coach with the International Coaching Federation and licensed NLP practitioner trained by Richard Bandler.

Twelve professional development certificates, including **leadership** from GE and **digital marketing** from Harvard Business School.